



We are so excited that you are interested in our Competitive Rec Cheerleading Program at Valley Cheer for the 2025-2026 cheer season! Our gym is in Huntingdon Valley, Pa at the intersection of Pine Road & Philmont Avenue. Our core values at Valley Cheer are **family, integrity, loyalty, growth, and dedication.**

Our goal here is to help each member grow as an athlete and a person, both inside and outside of our gym. We strive to be the best at inclusivity! Our coaches are all certified, and trained to nurture the person, as well as the athlete, to be committed, loyal and dedicated to every member of our gym. We take pride in our family atmosphere and have a no tolerance policy for anything less.

Valley Cheer accepts athletes between the ages of 18 months-18 years old. Athletes will be placed according to age/experience at the discretion of Valley Cheer Gym owners, Desiree & Michelle.

*****PLEASE READ CAREFULLY AS SOME THINGS MAY HAVE CHANGED!!!!*****

Half Year Tot Team: “Code Red”-Ages 18 months-3 years old will be placed on our Half Year Tot Team (born between 1/1/2022-1/1/2024)

- The season begins September 2025 & ends November 2025
- Exact Day & Time TBD
- The team will practice one day a week (weekend day)
- Practices will be 55 minutes.
- The half year mini team will not travel, making this convenient for you!
- There will be an “End of Season Showcase” in November
- Athletes will receive a T-shirt & bow or headband to wear at the “End of Season” Showcase
- Things to expect: A positive, safe, and fun environment for your toddlers to learn new skills, expend energy, take part in activity with other children, and to be a part of our Valley Cheer Family!

Price for 2025-2026 Season: \$300

- Registration is \$150 & due at time of registration.
- Balance of \$150 is due BY August 15th.

Half Year Tiny Competition Team: “Mini Jags” (*traditional cheer*) OR “Cadets” (*performance cheer*)-Ages 4 years old – 7 years old (born between 1/1/2018-12/31/2021

- The season begins the first week of September 2025 & ends November/December 2025
- Exact Day & Time TBD
- The team will practice one day a week (could be weeknight or weekend day)
- Each practice will be 1.5 hours
- The half year competition team will compete at ONE competition
- They will perform at our Half Season Showcase in November
- Every athlete will receive a Valley Cheer T-shirt
- Every athlete will receive an active wear uniform & bow to wear to competition.
- Things to expect: A positive, safe, and fun environment for your child to meet new friends, learn cheer & tumbling skills, and to be a part of our Valley Cheer Family!

Price for 2025-2026 Season: \$400

- Registration is \$200 & due at time of registration.
- Balance of \$200 is due BY August 15th

Full Year Youth *Traditional* Competition Team: “Lil’ Jags” (*traditional cheer*, 10U) (must be 7 years old prior to 12/31/2025)

- The season begins the first week of August 2025 and will end in late January 2026!
- Exact Days & Times TBD
- The team will practice two days a week (weeknight or weekend day)
- Each practice will be 2 hours
- This team will compete at 4-5 competitions (fairly local). **All competitions are mandatory to attend.**
- **Fees for this team will include:** One Competition Uniform, Competition Hair Accessory, Competition Fees, Practice wear, Poms & Signs, Routine Music, Gym Fees, and Cheer Backpack (where applicable).
- Things to expect: A positive, safe, and fun environment for your child to meet new friends, learn cheer & tumbling skills, and to be a part of our Valley Cheer Family!

Price for 2025-2026 Season: \$1,110

- Registration is \$300 & due at time of registration.
- The remainder of the tuition will then be split and paid within 6 months.
- Athletes will pay **\$135** on or before the due dates listed.
 - June 15th
 - July 15th
 - August 15th
 - September 15th
 - October 15th
 - November 15

Full Year Performance Rec Competition Team:

- These Competition Teams require a **HIGH level of commitment** & dedication, latenesses and missed practice (unexcused) will not be tolerated.
- Evaluations will be held in April. ****See bottom for dates****
- Summer practices will begin in August, once a week. Choreography will begin in June and may not fall on a regular practice day.
- Beginning September 2nd, our regular season will be in full swing, therefore each team will practice 2 days a week for 2.5-3 hours each (weeknights & weekend)
- Later in the season when competitions begin, **additional practices will be added! THESE PRACTICES ARE NOT OPTIONAL, PLEASE PLAN ACCORDINGLY!!!**
- These teams will attend between 5-7 competitions (This includes Nationals)
- Our regular season begins in September & ends in March.
- We travel to a few National Competitions throughout the season which may require overnight hotel stays. Travel fees are **not included** in the payments.
- All Competitions are mandatory to attend, including all National Competitions
- ***Fees for these teams will include:*** One Competition Uniform (where applicable), Competition Hair Accessory, Competition Fees (Includes Nationals Fees, **except for:** Disney and any hotel stays), Nationals t-shirts, Practice wear, 12 Tumbling Classes, Clinics (skills, clean ups, etc.) Top Gun Practice and Transportation in Orlando, Florida, Choreography, Routine Music, Gym Fees, and Cheer Backpack (where applicable).
- Things to expect: A fun & safe atmosphere for all athletes to meet new friends & make lifelong bonds! A positive environment where athletes will learn new skills while perfecting existing ones! A big Valley Cheer family and a place to call home!

Price for the 2025-2026 Season:

NEW ATHLETES: \$2045

RETURNING ATHLETES: \$1645 (not needing a backpack or uniform)

- Registration is \$300 & due at time of registration. The remainder of tuition will then be split and paid within 6 months.
- New Athletes will pay **\$290.83** on or before the due dates listed.
- Returning Athletes will pay **\$224.17** on or before the due dates listed.
 - June 15th
 - July 15th
 - August 15th
 - September 15th
 - October 15th
 - November 15th

****If your RETURNING athlete is in need of a new uniform and/or backpack, you MUST let us know by sizing** (date TBD)**

Full Year Traditional Rec Competition Team:

(Attending NSSC, in Orlando, FL in Jan/Feb!!!)

- These Competition Teams require a **HIGH level of commitment** & dedication, latenesses and missed practice (unexcused) will not be tolerated.
- Evaluations will be held in April. ****See bottom for dates****
- Summer practices will begin in June, once a week on Tuesdays. (Times TBD)
- Summer practices will resume in August 1-2x a week.
- Beginning September 2nd, our regular season will be in full swing, therefore each team will practice 2-3 days a week for 2.5-3 hours each (weeknights & weekend)
- Later in the season when competitions begin, **additional practices will be added! THESE PRACTICES ARE NOT OPTIONAL! PLEASE PLAN ACCORDINGLY!!!**
- These teams will attend between 5-7 competitions (This includes Nationals)
- Our regular season begins in September & ends in Jan/Feb.
- We will travel to Disney for Nationals in Jan/Feb. Travel fees are **not** included in the payments.
- All Competitions are mandatory to attend.
- ***Fees for these teams will include:*** One Competition Uniform, Competition Hair Accessory, Competition Fees (excluding nationals fee), 2 Nationals t-shirts and gifts, Practice wear, 12 Tumbling Classes, Clinic (skills, clean ups, etc), Poms & Signs, Gym Rental for Practice and Transportation in Orlando Florida, Routine Music, Gym Fees (home and away with use of full floor weekly), and Cheer Backpack (where applicable-if returning athlete needs a new bag, they will pay new athlete prices).
- Things to expect: A fun & safe atmosphere for all athletes to meet new friends & make lifelong bonds! A positive environment where athletes will learn new skills while perfecting existing ones! A big Valley Cheer family and a place to call home!

Price for 2025-2026 Season: (includes NEW uniforms and home UCA Camps)

NEW ATHLETES: \$1975 (or returning athlete needing backpack)

RETURNING ATHLETES: \$1850

- Registration is \$300 & due at time of registration. The remainder of tuition will then be split and paid within 6 months.
- New Athletes will pay **\$279.17** on or before the due dates listed.
- Returning Athletes will pay **\$258.33** on or before due dates listed.
 - June 15th
 - July 15th
 - August 15th
 - September 15th
 - October 15th
 - November 15th

Senior Team-Home UCA Camp-8/2 & 8/3/2025 (MANDATORY FOR EACH ATHLETE)

Junior Team-Home UCA Camp-9/6 & 9/7/2025 (MANDATORY FOR EACH ATHLETE)

TEAM EVALUATIONS/PLACEMENTS:

Please be aware that Valley Cheer will place athletes to our discretion, whether it be level 1,2,3,4 FOR PERFORMANCE OR SENIOR, JUNIOR OR YOUTH FOR TRADITIONAL!

Athletes will be evaluated during our TRYOUTS and Evaluations in April.

- Traditional Rec TRYOUTS - ALL Athletes should attend ALL TRYOUT dates from April 14th-17th 2025 6pm-9pm
- Performance Rec EVALUATIONS - ALL Athletes should attend on April 21st. They will receive their callback day (4/22, 4/23, and/or 4/24) prior to leaving on 4/21/25.

Team placements will be EMAILED (to the email on your registration form) by 6pm on Sunday, 6/1/2025!

NO ATHLETE WILL BE PERMITTED TO EVALUATIONS WITHOUT A PARENT/GUARDIAN SIGNING OFF ON THE INFORMATION PACKET, AND ETIQUETTE FORM.

Fundraising:

Valley Cheer Gym cannot run without YOU! We are a non-profit organization and rely heavily on fundraised money to help keep your tuition costs down. We will be offering MANY fundraising opportunities throughout the entire season (starting ASAP) to help offset costs for the gym & your individual payments. Once monthly payments are paid in full, all fundraised money will then be carried into your Travel Nationals Account. (Please Note: Any leftover fundraised money in your athlete's account will be carried over to the 2026-2027 cheer season ONLY. No money will be given or transferred to any other athlete's account.)

*****There will be 3 MANDATORY (gym only) fundraisers throughout the season*** (Our Annual Dance A Thon, and TWO 50/50s)**

Cost of Teams:

ALL MONEY IS 100% NON-REFUNDABLE ONCE PAID (this includes registration fee - please note, you and your athlete are making a commitment to VALLEY CHEER upon registration)

Once registration opens, payments can be made via Venmo to @Desiree-Zolk or Cash App to \$DesireeZolk

- In the “What’s it for?” Section in Venmo & Cash App, please put your child’s first and last name.
- PLEASE DO NOT PUT IN VENMO THAT YOU ARE PAYING FOR GOODS AS IT TAKES OUT A FEE. IF THAT HAPPENS, YOU WILL BE RESPONSIBLE TO PAY FOR MONEY TAKEN FROM PAYMENT.
- Once you send payment, a screenshot MUST be sent to Michelle Zul at 215-667-5832 to confirm your athlete’s spot. (Without a screenshot, your registration is incomplete and may result in loss of your athlete’s spot at Valley Cheer).

If you prefer to pay cash or check, please contact us directly at

ValleyCheer11@gmail.com

Registration for returning athletes will open March 15, 2025 at 12 noon!

Registration for new athletes will open on April 1, 2025

ALL REGISTRATION CLOSES ON 4/15/2025 AT 11:59pm

If you have any questions, feel free to email us at ValleyCheer11@gmail.com

We are so excited to have you be a part of our Valley Cheer Family!!!!

#Familyon3

With Love,

Desiree Zolk & Michelle Zul-*Valley Cheer Gym Owners*